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Downtown Plan Progress Update

Consultation and public engagement for the Downtown Plan has been occurring over the summer months and will continue throughout the development of the plan. This ongoing input is essential to ensure the plan is grounded in community priorities and reflects a shared vision for the future of Downtown London.

Summary of Engagement to Date

A range of tools and formats are being used to ensure broad and inclusive participation across different groups. As of July 10th, approximately **6,500** people had visited the City of London's Downtown Plan website. Of those, over **3,000** engaged with content by viewing photos, downloading documents, and exploring project pages and FAQs. The online survey has received over **1,900** responses. Other online engagement opportunities such as social media comments have generated over **1,100** individual comments.

Targeted outreach has involved one-on-one conversations and focus groups with organizations and representatives from the cultural, economic, educational, religious, social services, tourism, governmental, and business sectors, among others. A Downtown London Advisory Board has been established and continues to be consulted throughout the plan development process.

In-person engagement took place at Sunfest, the weekend-long music festival with more than 150,000 attendees. Festival goers of all ages shared their favourite spots downtown and spoke with the project team about their experiences, aspirations, and concerns related to the area.

Preliminary engagement highlights the assets this plan can leverage. Survey results and community input emphasize the diversity of local artists, talent, and venues in Downtown. Assets like Victoria Park, Dundas Place and the riverfront distinguish Downtown London as a unique destination, hosting frequent, well-attended events. Additionally, Downtown is home to a wide range of independent businesses and restaurants, while new residential developments are contributing to increased population and vitality in the area.

Consultation for the Downtown Plan will continue throughout the summer, and Londoners are encouraged to fill out this short survey before August 22nd to share their ideas and feedback: [Share your feedback](#)

- Project updates will continue to be shared on the project webpage and the City's social media channels: [Downtown Plan](#)
- A public virtual summit is planned for Fall 2025, with dates and details coming soon

If you require any accommodation to fully participate in the engagement process, or have a comments or questions regarding this project, please contact the Downtown Plan project team using the contact information below.

Email: dmp@london.ca

The information collected will be used in accordance with the *Freedom of Information and Protection of Privacy Act*, R.S.O. 1990, c. F.31. Except for personal information, all comments will become part of the public record.

This notice was issued August 6, 2025.