Community Engagement Update

January 11, 2023

Community Engagement Update

- Gathering input from the City's agencies, boards, commissions and other key organizational and community partners has continued.
- Engagement on the 2023-2027 Strategic Plan launched on December 14 across various channels (GetInvolved, billboards, radio ads, socials, etc.).
- Through this first phase of community engagement, Londoners were asked to weigh in on the 2019-2023 vision, mission, and values through our GetInvolved platform.
- 51 survey responses received through GetInvolved between December 14 and January 6 and key themes were identified.

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Vision

- Nearly half of the 51 respondents on GetInvolved stated that the 2019-2023 vision statement is still relevant.
- Comments from respondents who said the vision statement is not still relevant focused mostly on the following themes:
  - More local focus – addressing local challenges first; leading locally, nationally, rather than globally
  - Needs more focus on people
  - Missing anti-racism, equity, inclusion
  - Missing sustainability, environmental stewardship
  - Statement should be more unique and more relevant

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Mission

- The majority of respondents (42) on GetInvolved felt that the 2019-2023 mission is still relevant.
- Of those who felt that it is no longer relevant, key themes identified included:
  - Not just responsive, be proactive
  - City should be a leader, not just a partner
  - Prioritize evidence-based solutions
  - Ensure that residents can understand and connect with the statement

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Values

- The majority of respondents (35) on GetInvolved felt that the 2019-2023 values are still relevant.
- Of those who felt that it is no longer relevant, key themes identified included:
  - Leadership
  - Sustainability – environmental and fiscal
  - Equity
  - Values need to be inspirational and resonate with Londoners

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Community Priorities

- Many respondents on GetInvolved also identified community priorities as part of their responses. These included:
  - Housing affordability
  - Homelessness, mental health, and addictions
  - Equity and inclusion
  - Community safety
  - Infrastructure and municipal services

Other

- Make document links easier to find
- Have more focused survey questions