



Canadian
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Canada

Downtown Plan

About the Plan

The City of London has engaged the Canadian Urban Institute and its partners to lead the development of a new Downtown Plan. This plan will develop strategies to support residential, commercial and employment growth, and establish downtown as a vibrant destination for Londoners and visitors.

Coming at a critical moment, this plan focuses on meeting the evolving needs of all Londoners while shaping a vibrant and inclusive downtown.

Project Team

Working with the Canadian Urban Institute is the supporting project team: Re:Public Urbanism, Tate Research, Belleville Placemaking, Oosterbaan Strategy, and Arup, along with advisors and subject experts Divercities, Leading Mobility, and Carolyn Whitzman.

Progress to Date

The Downtown Plan is being developed between now and spring 2026. The project is currently in **Phase 1**, which lays the groundwork for the plan by building a strong understanding of current conditions, opportunities, and community priorities.

Key activities in this phase include:

- Conducting a comprehensive background study of Downtown London
- Analyzing data on demographics, land use, economic trends, and mobility
- Reviewing past plans, policies, and identifying best practices from other cities
- Extensive engagement with the local businesses and BIAs, property owners, community groups, arts, culture and educational organizations, and other interested parties

Phase 2, scheduled to begin in November 2025, will focus on translating research and engagement insights into a clear plan for action, informed by community input gathered through upcoming public surveys and events.

Key goals of Phase 2 include:

- Defining priorities, long-term goals, and strategic actions for Downtown London
- Establishing implementation steps and timelines, and a framework to track progress over time

Getting Involved

Community consultation for the Downtown Plan is now underway, and Londoners are encouraged to share their ideas and feedback.

- A short survey is available to gather input and help shape the future of Downtown London: <https://getinvolved.london.ca/downtownplan/surveys/tell-us-about-your-priorities1>
- Project updates and other opportunities to engage will be shared on the City's social media channels and the project webpage: <https://getinvolved.london.ca/downtownplan>

Monthly project updates, including this memo, will be shared regularly. Your participation plays a crucial role in shaping a downtown that reflects the needs and values of the community.

If you require any accommodations to fully participate in the engagement process, or have a comment or question regarding this project, please contact the Downtown Plan project team using the

Monthly Project Update #1

contact information below.

Email: dmp@london.ca

Information collected will be used in accordance with the *Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c. F.31*. Except for personal information, all comments will become part of the public record.

This notice was first issued June 16, 2025.